






Marwa Boukarim

- » **Email**
marwa.boukarim@gmail.com
- » **Portfolio**
behance.net/MarwaBoukarim
- » **Nationality**
Canadian/Lebanese
- » **Date of Birth**
23.07.1987
- » **Residence**
Milan, Italy

- » **Languages**
Fluent in: English,
Arabic, French
Working knowledge of: Italian
- » **Coding skills**
<html> {CSS} \$jQuery
- » **Design skills**
  

Education

Dual Master in Visual Design and Web Design
*Milan, Italy,
December 2014*

Bachelor of Fine Arts Graphic Design with distinction
*Beirut, Lebanon,
June 2009*

Scuola Politecnica di Design - SPD

A one-year program incorporating both the Visual Design Master as well as the Web Design Master with areas of emphasis in digital art direction, responsive web design, user experience, digital publishing, cartography, coding, editorial design, and typography.

American University Of Beirut, Department Of Architecture & Design

A four-year design program with areas of emphasis in graphic and communication design, publications, typography, animation and interactive design.

Professional Experience

Freelance Information Designer
*Beirut, Lebanon,
May 2013 - July 2013*

Graphic Designer
*Beirut, Lebanon,
May 2012 - May 2013*

Graphic designer
*Beirut, Lebanon,
November 2009
- May 2012*

Freelance Designer
*Beirut, Lebanon,
September 2008 - October 2013*

Visualizing Palestine

Visualizing Palestine is an independent organization that conducts research and creates infographics to describe a factual rights-based narrative of Palestine/Israel.

Mercury

Mercury is specialized in digital design, application development and gaming. Responsibilities include designing interfaces with careful attention to user experience, information design, and political campaigning, & branding.

Wondereight

Worked one-on-one with Lebanese & international clients such as British American Tobacco, Leo Burnett, and Johnnie Walker. Involved in projects from the initial client brief until the final stages of production: worked with professional printers, numerous suppliers & website developers to maintain quality of work and involvement from conception to production.

Projects ranging from branding to copywriting, publications, posters, books, and information design - with clients such as newspapers, magazines & musicians in Beirut & London.

Other Experience

Volunteer Graphic Designer & Organizer
*Beirut, Lebanon,
September 2011 - September 2013*

Participating Designer
*Beirut, Lebanon,
April 2012 - June 2012*

TEDxBeirut - In Reference To Ted Global

Design & follow-up with suppliers & production details for a full-day conference with 1,200 attendees. Tasks include gift bags, venue branding and social media.

Desmeem - An Initiative by the MENA Design Research Center

A collaborative 3-month project uniting NGOs, Lebanese designers and European designers to work on local issues in the community and reach innovative solutions through design research.

Featured Works

Work Featured
Liverpool, England, June 2014

Poster design exhibited at the Liverpool Arab Arts Festival.

Work Featured
Internationally, December 2013

Infographics and illustrations for The Outpost magazine (issue 02) featured on Editorial Design Served (Behance.net)

Lecture Given
Beirut, Lebanon, March 2013

Lecture given to design students at the Lebanese American University (LAU) about design research methods & human-centered design.

Work Featured
Internationally, December 2012

Interactive infographic "Visualizing Consumer Behaviour and Online Media" featured on Visual.ly

Work Published
Internationally, July 2012

Essay on "Alternative Models of Political Propaganda" in Beirut, published on SignsOfConflict.com

Work Exhibited
Beirut, Lebanon, June 2012

Project "Dobrag", a line of traditional Lebanese chairs woven with recycled plastic bags, exhibited in Beirut Design Week.